



25 Gloucester Place, London, W1U8HT

Statement -Protecting your Data

GDPR is a European regulation aimed at protecting individual's right to privacy and control of their own data.

Spectrum handles personal data for the purpose of facilitation of Market Research focus groups.

Prior to attending the parties involved in finding and inviting you should have explained:

- The subject area of the session
- The logistics of attending
- How they protect your data
- How they share your data with us

We process personal data fairly and lawfully in accordance with individual's rights and adhere to the Market Research code of conduct.

We endeavour to protect personal data by reducing the data we hold, to the minimum requirements and subsequently deleting personal data securely at the first opportunity.

Data is not passed to third parties, or used for marketing, or indeed any use outside of the session that participants have agreed to take part in.

